

ADVERTISING & SPONSORSHIP

THREE LEVELS | ANNUAL DISCOUNT PACKAGES

One year, three packages, choose your level of involvement, and get the most out of your investment with The Chicago Bar Association. Reach 18,000 attorneys (CBA members) in the Chicago area, network with our members, and get exposure on a national level through [@theBar podcast](#), featured on the Legal Talk Network.

Contact Rebecca Martin, Manager of Advertising and Sponsorship for more information at 312-554-2040 or rmartin@chicagobar.org.



See media kit for overview of opportunities:

http://www.chicagobar.org/AM/NavigationMenu/Resources/Advertising/2017_2018CBAAAdvertisingandSponsorshipInformation.pdf

Level 1: Starter

**\$350/month or
\$3,500 upfront
12 month commitment**

- Digital Banner Ad run in the weekly e-Bulletin 1X a month.
- Half Page Ad in the CBA Record or LPMT Bits & Bytes 2 issues within 12 month commitment.

Level 2: Standard

**\$550/month or
\$5,500 upfront
12 month commitment**

- Digital Banner Ad run in the weekly e-Bulletin 2X a month.
- Half Page Ad in the CBA Record or LPMT Bits & Bytes 3 issues within 12 month commitment.
- Co-sponsor of 1 event (within \$750 sponsorship level pricing) + 2 tickets to the event or sponsor a CLE Seminar (\$550 sponsorship level pricing)

Level 3: Premiere

**\$750/month or
\$7,500 upfront
12 month commitment**

- Digital Banner Ad run in the weekly e-Bulletin 3X a month
- Half Page Ad in the CBA Record or LPMT Bits & Bytes 4 issues within 12 month commitment
- Sponsor of 1 event (within \$1,500 sponsorship level pricing) + 2 tickets to the event or sponsor 2 CLE Seminars (total \$1,200 for two seminars)
- @theBar podcast sponsor 1 episode.