

## THE CHICAGO BAR ASSOCIATION

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## **MEMORANDUM**

To:

List Purchasers

From: Angie Cruz

Re:

Procedures for Purchasing CBA Mailing List

Thank you for your interest in purchasing The Chicago Bar Association's mailing list. Enclosed is the information you requested including the CBA's policy and procedures on the sale of its membership list.

Additional advertising opportunities are available through our magazine, the CBA Record, which is published eight times a year and has a circulation of over 22,000. To obtain additional information and all rates, please contact Joe Tarin, our advertising representative at 312.554.2040.

If you have any questions regarding the enclosed material, please do not hesitate to contact me at 312.554.2132. I will be happy to assist you with your request.

**Enclosure** 

## The Chicago Bar Association Mailing List Purchase Rates

List Categories		Quantity*	Cost
<b>A.</b>	Full Membership With Students Without Students	18,000 16,800	\$85/M
	Other Groupings: Chicago Loop (60601-60611) Young Lawyers Section Senior Lawyers Section	8,500 6,200 10,500	
В.	Committee Lists:  Note: Multiple committee lists will be consolidated unless other instructions are given at time of order.	(see enclosed list)	\$.15/name
<b>C.</b>	Format:  Labels - Avery Diskette (ASCII) Format E-mail file		\$5 additional \$5 additional \$5 additional
D.	Minimum Charge per order		\$50
E.	Shipping & Handling (Purchaser may provide their own express mail account number for faster service.)		\$5 - \$20

## **Delivery**

Request approval, order processing and delivery is approximately 10-12 working days. Programs for the Association have a timing preference over sold list.

<sup>\*</sup>All quantities are approximations as the CBA updates its membership records daily.